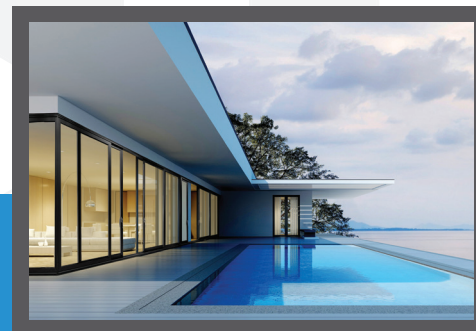
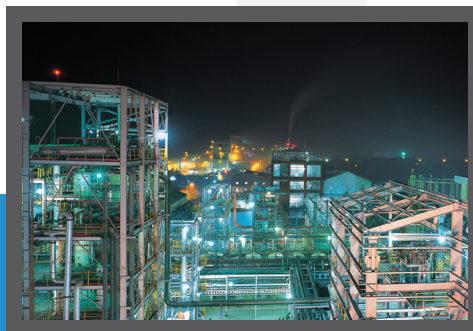




**DCM SHRIRAM**

Growing with trust



# CORPORATE PRESENTATION

May 2024

DCM SHRIRAM LTD.

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## ***OUR VISION***

**VIBRANT GROWTH WITH TRUST, ENERGISED EMPLOYEES & DELIGHTED CUSTOMERS**

## ***OUR VALUES***

### ***I* NTEGRITY**

Uphold ethical standards.  
Be socially responsible. Deliver on promises.

### ***A* GILITY**

Act with speed.  
Adapt continuously. Deliver results.

### ***O* PENNESS**

Encourage diverse views.  
Build external orientation

### ***C*USTOMER-CENTRICITY**

Listen to customers.  
Build long lasting relationships.

### ***N*EWNESS**

Be innovative.  
Be Creative.

### ***T*EAM WORK**

Foster collaborative working.  
Promote meritocracy.  
Practice empathy & humility.



# OVERVIEW



**Net Revenue ₹109.2 bn**



**Agri Rural (64%)**  
(Sugar, Shiram Farm Solutions, Bioseed)



**Chloro-Vinyl (25%)**



**Value Added (8%)**  
(Fenesta Building Systems)



**PBDIT ₹10.9 bn**



**12 Locations**



**6076 Total Employees**



**PAT ₹4.5 bn**



**12X Water Positive**



**42.5% Total Direct Energy is Green**

KEY NUMBERS FOR FY 2023-24



# SUSTAINED ENTREPRENEURSHIP OF OVER 130 YEARS

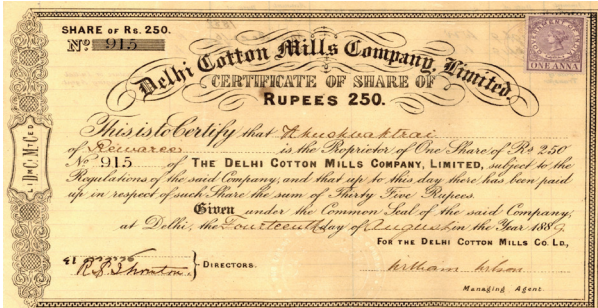


**Our Founder - Sir Shri Ram  
(1884-1963)**

Sir Shri Ram was an eminent and public-spirited philanthropist, an outstanding industrialist and one of the trend-setting visionary leaders of the Indian business community.

He began as a humble worker and went on to set up one of India's largest business houses - the DCM Group.

# SUSTAINED ENTREPRENEURSHIP OF OVER 130 YEARS



Delhi Cloth Mills Share Certificate in 1889



Delhi Cloth Mills aerial view in 1889



Sir Shri Ram with Gandhiji at a FICCI event



Sir Shri Ram at the SRCC inauguration in 1954

# DCM SHRIRAM'S STRONG LEADERSHIP



DCM Shriram Limited is a spin-off from the trifurcation of the erstwhile DCM Group in 1990.

The Company is organized into strategic business units managed by professional CEOs under the stewardship of promoters.



**Ajay S. Shriram**

Chairman & Senior Managing Director



**Vikram S. Shriram**

Vice-Chairman & Managing Director



**Ajit S. Shriram**

Jt. Managing Director



**Aditya A. Shriram**

Deputy Managing Director

# CHANGING LANDSCAPE



## Decade Post Trifurcation 1990 to 2000



- Expanded all businesses in Kota & Bharuch except Fertilizers.
- Acquired Sugar Unit - Rupapur and expanded Sugar Unit - Ajbapur, set up two new Sugar Units (Hariawan & Loni) in the state of UP. 5th largest Sugar producer in country.
- Ventured new businesses of uPVC windows (Fenesta) and Hybrid Seeds (Bioseed), and Rural Retail (Hariyali)

- Kota Complex with Fertilizer Cement & Chloro-Vinyl businesses and Swatantra Bharat Mills (SBM)
- New Caustic Soda (CS) facility in Bharuch
- Acquired Ajbapur Sugar Plant in state of UP
- Closed SBM

## 2001 to 2010 Scale & New Businesses

## Consolidation & Sustainability 2011 to 2020



- ₹17 bn investments completed in Sugar and Chemicals
- ₹23 bn investments are underway directed towards integration, scale, innovation, resource optimization and sustainability primarily in Chemicals and Sugar
- Strong Balance sheet supporting further investments

- Expansion In Bharuch - 2nd largest CS producer in the country
- Two new Ethanol Distilleries were set up in Sugar Mills
- Rationalized Rural Retail, Bioseed International and Bulk fertilizers
- Significant investments in cost optimization
- Strengthened Balance Sheet

## 2021 Onwards Growth & Value Creation



# OUR BUSINESSES



## Agri-Rural

Sugar (41,000 TCD) (+2,100 TCD\*\*\*)

Co-Gen (166 MW)

Distillery/ Ethanol (310 KLD)\*  
+ (250 KLD)\*\*

Shriram Farm Solutions

Fertilizers (379,500 TPA)

Bioseed

Compressed Bio Gas (12 TPD)\*\*\*



## Chloro-Vinyl

Caustic Soda (2,749 TPD)

PVC Resins (220 TPD)

Calcium carbide (112,000 TPA)

Stable Bleaching Powder (120 TPD)

Aluminum Chloride (150 TPD)

Epichlorohydrine (ECH) (52,000 TPA)\*\*\*

Hydrogen Peroxide (57,000 TPA)\*\*\*



## Value Added

Fenesta Building Systems - uPVC and  
Aluminium Windows & Doors (12,284 TPA)



## Others

Cement (400,000 TPA)

Polymer Compounds (33,000 TPA)

The business is supported by 263 MW (+ 120 MW\*\*\*\*) coal based power plant, 166 MW Co-Gen and 43 MW (peak) renewable power.

\*On B Heavy Molasses , \*\*on Multifeed stock \*\*\*Under implementation

# OUR PRESENCE



- ★ Shriram Fertilizers & Chemicals, Kota - Rajasthan
- ▲ Fenesta Building Systems Kota, Bhiwadi, Chennai, Bhubaneswar Hyderabad
- ◎ Shriram Alkali & Chemicals, Bharuch-Gujarat
- 📍 Bioseed Hyderabad & Philippines
- Sugar Production units (Central UP) – Ajbapur, Rupapur, Hariawan & Loni & Distillery Units–Ajbapur & Hariawan

# BUSINESS PROFILE



Agri-Rural		
Net Revenue	-	<b>69.5</b>
PBIT	-	<b>7.2</b>
Capital Employed	-	<b>43.1</b>
<p><b>Agri Output:</b> 4 Integrated sugar complexes in State of UP (Sugar - 41000 TCD, Power - 166 MW, Distillery - 560 KLD)</p> <p><b>Agri Inputs:</b> Research based specialty plant nutrition, crop protection chemicals, seeds and Urea production 4 lac MT Urea plant in State of Rajasthan</p>		

Chloro--Vinyl		
Net Revenue	-	<b>27.1</b>
PBIT	-	<b>0.8</b>
Capital Employed	-	<b>40.5</b>
<p><b>Chlor Alkali:</b> 2nd Largest Chlor-Alkali producer (2,749 TPD) in India with operations in States of Gujarat &amp; Rajasthan.</p> <p><b>Vinyl:</b> Only carbide based PVC producer (220 TPD) in India</p>		

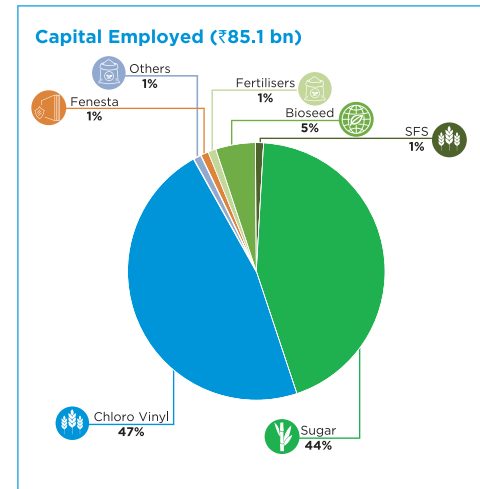
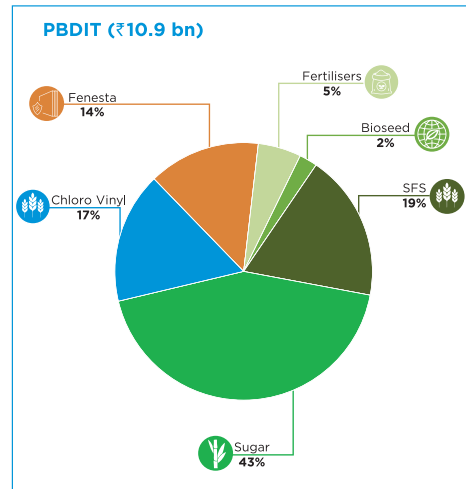
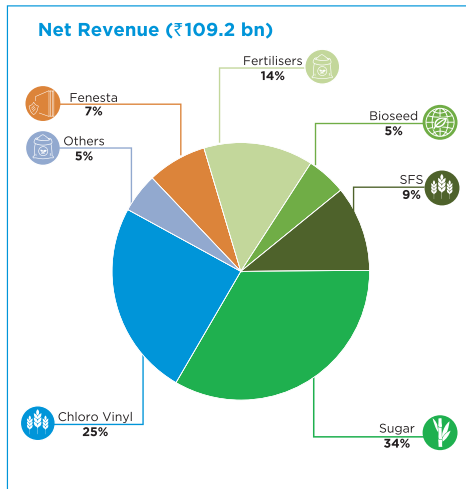
Value Added		
		<b>Fenesta</b>
Net Revenue	-	<b>8.2</b>
PBIT	-	<b>1.4</b>
Capital Employed	-	<b>0.5</b>
<p><b>Fenesta</b> brand now a synonym to uPVC windows in India. Growing at more than 20% with presence in windows, system aluminium products, doors and façades.</p>		
Others		
Net Revenue	-	<b>5.5</b>
PBIT	-	<b>0.1</b>
Capital Employed	-	<b>1.0</b>
<p><b>Cement:</b> a small facility (0.4 mn tonne) - waste management of vinyl plant <b>PVC compounding plant</b> (33K TPA) <b>Hariyali</b> being rationalized</p>		

₹ 23 bn investments are underway which will increase scale, integrations, revenue streams and cost optimization.

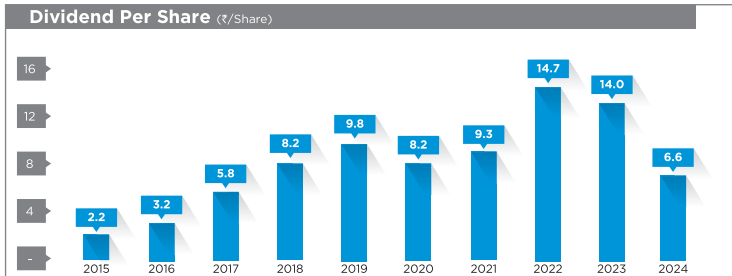
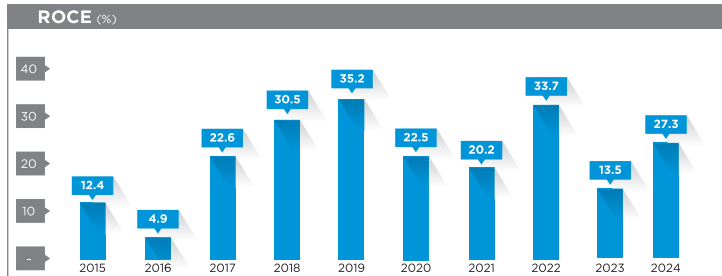
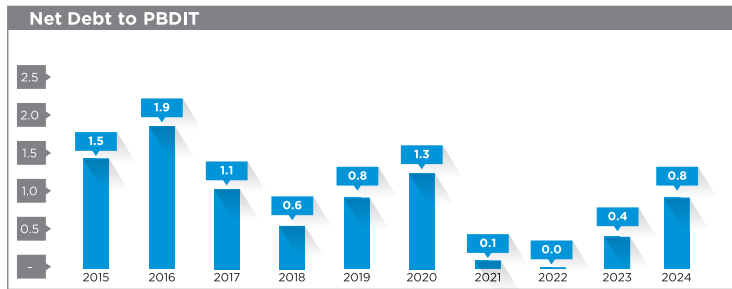
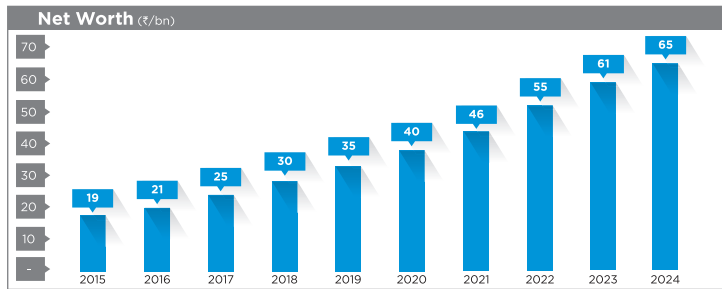
Financials are in ₹/bn for FY 2024.

# DIVERSIFIED BUSINESS

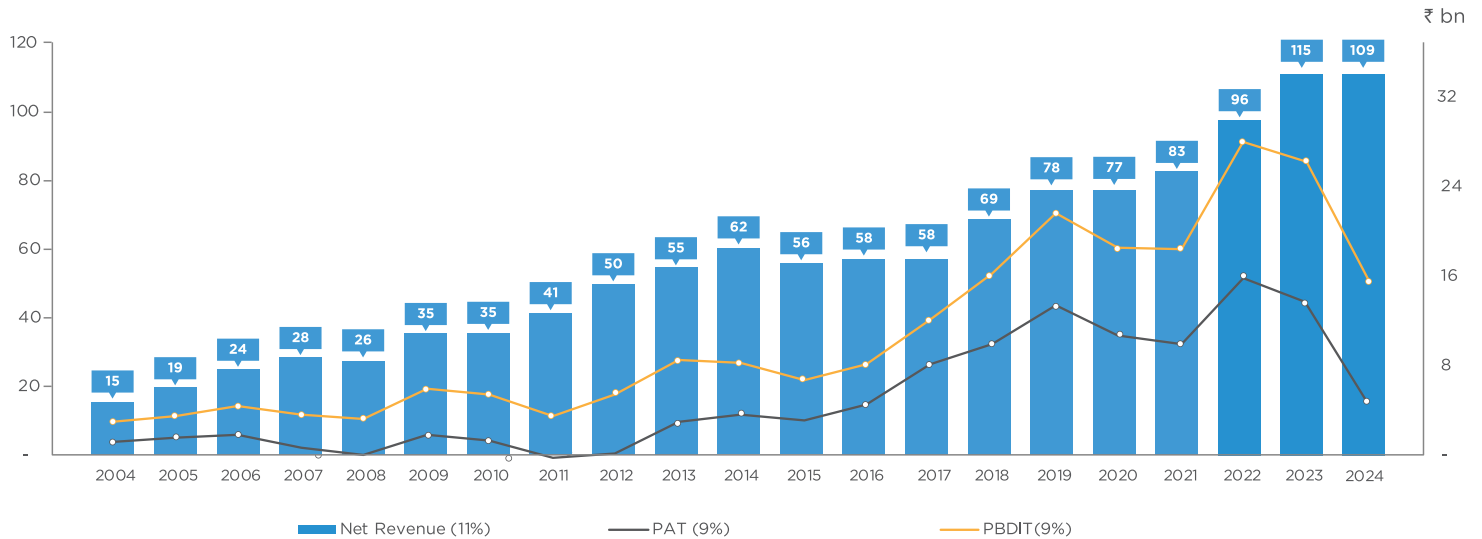
## Key data for FY 2023-24



# KEY FINANCIALS

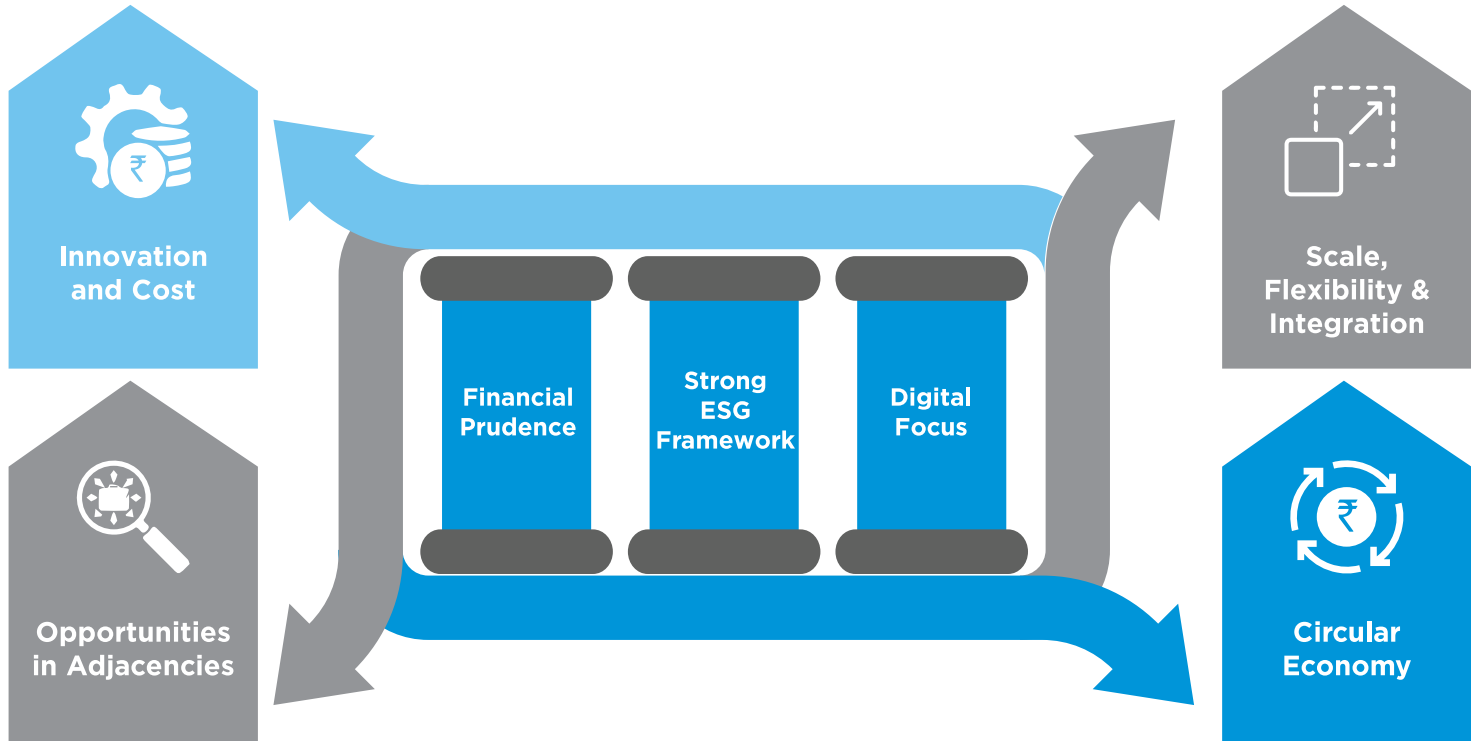


# STRONG FINANCIALS



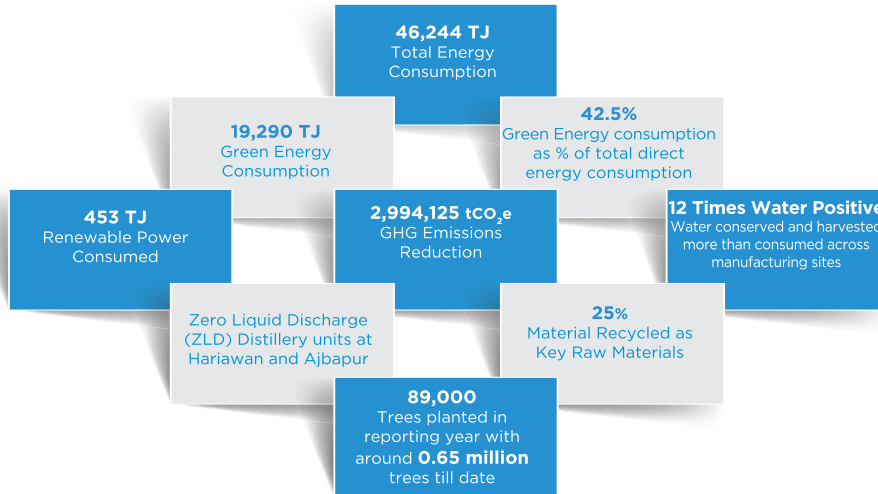
**Supported by strong balance sheet & investment philosophy**

# STRATEGY FRAMEWORK

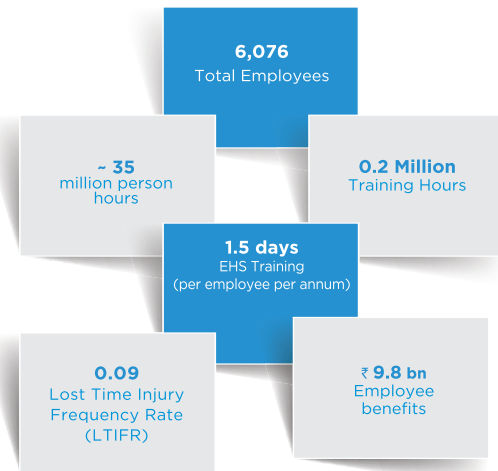




## Natural Capital



## Human Capital

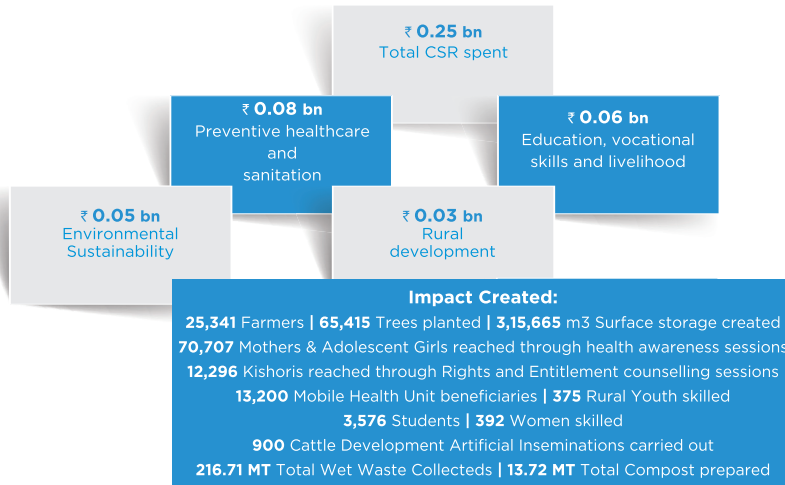




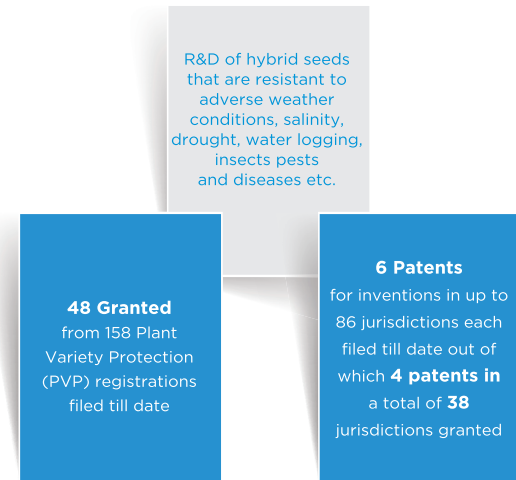
# ESG - VALUE CREATION



## Social & Relationship Capital



## Intellectual Capital



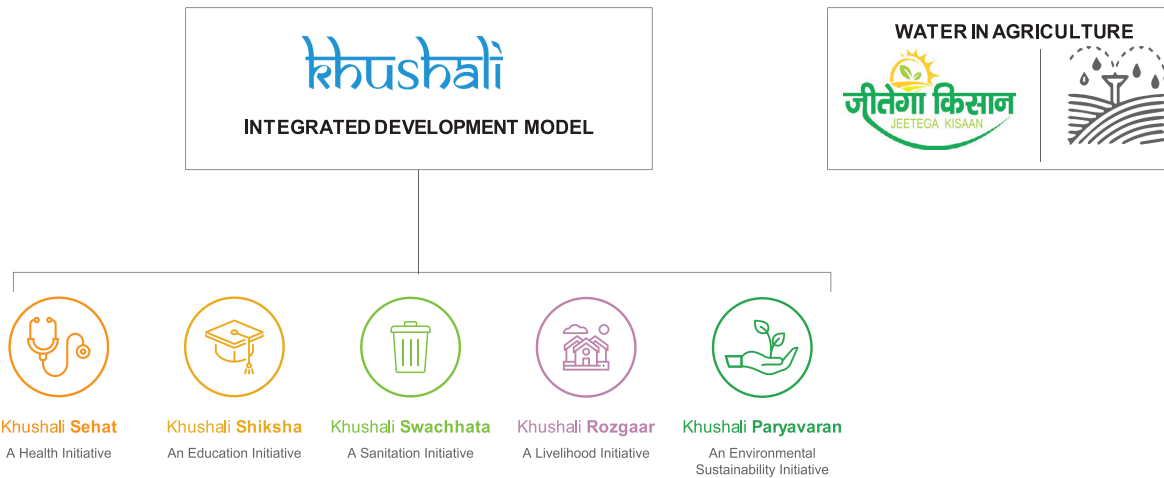
# CORPORATE SOCIAL RESPONSIBILITY



# CSR PROGRAM APPROACH @ DCM SHRIRAM LTD



DCM Shiram Ltd undertakes its CSR activities through it's Philanthropic arm DCM Shiram Foundation with key focus areas of:



# KHUSHALI PROGRAM

## (INTEGRATED DEVELOPMENT PROGRAM MODEL)



### Khushali Sehat

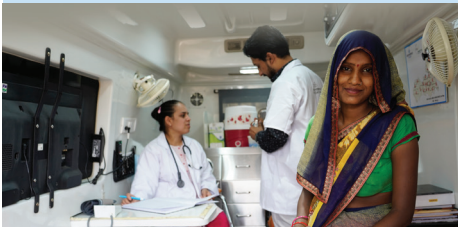
A Health Initiative

A preventive healthcare program for mothers and children has been running with an objective of reducing Infant Mortality Rate (IMR) and Mothers Mortality Rate (MMR).

**Key areas of Intervention:-**

- Vaccination and Immunization
- Nutrition
- Institutional Deliveries
- Menstrual Hygiene Management
- Identification of High Risk Pregnancies through the Mobile Medical Unit

Health Camps, Awareness Sessions, Eye Camps, Cataract Surgeries, and a Mobile Medical Unit are conducted through this program



### Khushali Shiksha

An Education Initiative

Khushali Shiksha aims to ensure access of quality education for children in the age group of 6 to 14 years.

The focus is on Improvement of foundation literacy and numeracy of children from Grades 1-5 while creating an education - conducive ecosystem that fosters engagement of different stakeholders from the community.

Interventions for this program are carried out through **home-based activities, and school-based activities.**

Additionally, scholarships for higher education are provided in Kota and Bharuch.



### Khushali Rozgaar

A Livelihood Initiative

This vertical is aimed at providing training for livelihood to disadvantaged sections.

**This program provides the following:-**

- Silai School
- Mobile and Laptop/Computer Repair Course
- **Project Zardozi:** A livelihood sustenance program striving to develop entrepreneurship qualities in rural artisans through formation of SHGs.
- **Partnership with Haqdarshak:** working with Communities make them aware and get access to Govt. schemes.
- **Cattle Development Program**
- **DCS Operator Course**



# KHUSHALI PROGRAM

## (INTEGRATED DEVELOPMENT PROGRAM MODEL)



### Khushali Swachhata

A Sanitation Initiative

**Khushali Swachhata aims to bring sanitation related behaviour change in schools and village communities.**

Active targeting ODF, waste disposal and community sanitation are carried out through awareness sessions held in the communities and schools

In Hardoi City, the SWM program, aligned with the Swachh Bharat Mission - Urban, establishes decentralized units for enhanced cleanliness through infrastructure development, waste segregation awareness, and capacity-building for sanitation workers.

In Kota City, a district-level initiative engages Resident Welfare Associations (RWAs) in decentralized household solid waste management, promoting source segregation, recycling, and community participation to demonstrate scalable solutions.

In Bharuch, a SWM facility, including a Sanitation Park, ensures comprehensive waste management through collection, transportation, processing, and treatment, supported by ongoing waste awareness activities.



### Khushali Paryavaran

An Environmental Sustainability Initiative

**Khushali Paryavaran is an environment sustainability initiative that aims to maintain the right ecological balance in public places including schools, hospitals, embankments of village ponds and more.**

**Key activities of the program:**

- Tree Plantation
- Watershed Management
- Soil Health



# AWARDS & ACCOLADES



## SUSTAINABILITY AWARDS

### WATER CONSERVATION

Water Excellence Award for Kota for its water conservation & effluent management efforts by CII



### ENVIRONMENTAL EXCELLENCE

Commendation for Significant Achievement in Environmental Excellence for Bharuch by CII



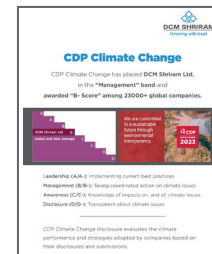
### SAFETY

Behaviour Based Safety (BBS) Leadership Award 2023 for Loni site by Forum of Behavioural Safety



## SUSTAINABILITY RECOGNITIONS

- 1) Top 8% of the 527 Global Chemical Companies for ESG performance as per S&P Global Corporate Sustainability Assessment 2023
- 2) CDP Climate Change 2023 has placed DCM Shriram Ltd. in the "Management" band and awarded "B-" score among 23000+ global companies



# AWARDS & ACCOLADES



## CORPORATE RECOGNITION

Company of the Year - Seeds for Bioseed  
By Agri Business Summit & Agri Awards



Fenesta wins The Most Trusted Brand  
Award 2023 by Reader's Digest



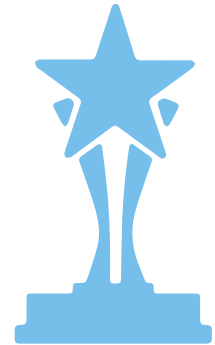
Fenesta was awarded Superbrands Award  
Seal 2023-24 - Consumer Validated



Fenesta has been awarded as the Best Brand of  
2023 by ET Edge



Fenesta was crowned as Asia's Greatest  
Brand 2023 by Asia One





**DCM SHRIRAM**

Growing with trust

**Thank you**

DCM SHRIRAM LTD.